

# GUARDIAN GROUP EMPLOYEE GIVING GUIDE

A corporate giving strategy increases engagement with your employees, strengthens your connection with customers and makes a lasting change in your community. Kick-start your corporate giving strategy with an employee giving program.

## AMPLIFY YOUR CORPORATE GIVING THROUGH PAYROLL DEDUCTIONS

Payroll giving is the easiest way for your employees to give. The employee decides to make a one-time or recurring donation that is deducted straight from their paycheck. Third party platforms, such as Benevity, make your employee giving program simple.

This type of giving is much more than just a donation. Not only does your company's giving impact exponentially increase through employee giving but these programs also:

- Strengthen company culture
- Engage employees
- Build employee's trust & loyalty
- Strengthen customer relationships
- Differentiate in the competitive marketplace
- Increase impact in the local community

Companies who use Benevity to engage their employees in doing good see:

57%

less turnover

22%

more participation

Companies that offer payroll giving as a method of employee giving see four times more participation.

## THIRD-PARTY GIVING PLATFORMS VS. IN-HOUSE GIVING

Third-party giving platforms take the time and stress out of managing an employee giving program while allowing flexibility in the corporate giving strategy over time. These tools empower giving by easily personalizing it to fit your company's and employee's giving needs, such as offering company matching during specific events or allowing employees to budget their giving. [Benevity](#) and [Bright Funds](#) are great options for third-party giving platforms.

Developing an in-house employee giving structure can be time consuming and cumbersome. The benefits of using already established giving platforms significantly outweighs the cost.



Corporate giving is critical to fueling Guardian Group's fight against sex trafficking. We are excited to have you as a corporate giving partner! Until all are free!



# TEAM 1591

Committed to ending domestic sex trafficking together.

Team 1591 is inspired by the law (18 U.S. Code § 1591) that protects children from being sold for sex.

## OUR GOAL



5,240  
team members



giving  
\$15.91  
every month



2,300  
victims identified annually  
at a minimum

**Human trafficking - the buying and selling of people - is the fastest growing criminal industry in the world.** 5,240 team members committed to giving monthly at this level will result in an expanded Guardian Group Analysis Team. Each skilled analyst, at a minimum, can generate and manage 230 victim identifications of domestic sex trafficking annually for law enforcement action. **Together we can change the trajectory of sex trafficking in the United States.**

Together enough skilled analysts and the Project 1591 volunteer force can successfully cover the entire United States



**Analysts that focus on a specific region of the United States become subject matter experts** that are more efficient and effective in identifying sex trafficking in that region. Sex trafficking is transient by nature and victims tend to be exploited between the same cities over and over, sometimes referred to as a circuit. An analyst with the ability to focus regionally will recognize these patterns and victims, while simultaneously strengthening law enforcement partnerships in the same area, thus **allowing for a proactive approach.**

## JOIN THE TEAM!

For under \$200 a year YOU can help end domestic sex trafficking.



[www.guardiangroup.org/team1591](http://www.guardiangroup.org/team1591)