



TEAM 1591

Committed to ending domestic sex trafficking together.

Team 1591 is inspired by the law (18 U.S. Code § 1591) that protects children from being sold for sex.

OUR GOAL



5,240
team members



giving
\$15.91
every month



2,300
victims identified annually
at a minimum

Human trafficking - the buying and selling of people - is the fastest growing criminal industry in the world. 5,240 team members committed to giving monthly at this level will result in an expanded Guardian Group Analysis Team. Each skilled analyst, at a minimum, can generate and manage 230 victim identifications of domestic sex trafficking annually for law enforcement action. **Together we can change the trajectory of sex trafficking in the United States.**

Together enough skilled analysts and the Project 1591 volunteer force can successfully cover the entire United States



Analysts that focus on a specific region of the United States become subject matter experts that are more efficient and effective in identifying sex trafficking in that region. Sex trafficking is transient by nature and victims tend to be exploited between the same cities over and over, sometimes referred to as a circuit. An analyst with the ability to focus regionally will recognize these patterns and victims, while simultaneously strengthening law enforcement partnerships in the same area, thus **allowing for a proactive approach.**

JOIN THE TEAM!

For under \$200 a year YOU can help end domestic sex trafficking.



www.guardiangroup.org/team1591

TEAM 1591

Promote Toolkit



EMAIL TEMPLATE

Hello [Name],

Did you know that human trafficking – the buying and selling of people - is the fastest growing criminal industry in the world, including right here in the United States? Every day in America there are 150,000 new escort ads posted online, selling people for sex. Hidden among these are ads for children.

This is why here at [insert your company name] we are taking a stand against domestic sex trafficking. We believe that everyone can play a role in ending this horrific crime and we are asking you to join us by becoming a member of Guardian Group's Team 1591.

Team 1591 is inspired by the law (18 U.S. Code § 1591) that protects children from being sold for sex and is a group of people committed to ending domestic sex trafficking together by giving \$15.91 every month.

The goal is to find 5, 240 people willing to commit to giving \$15.91 every month. This will result in an expanded Guardian Group Analysis Team. Together enough skilled analyst can successfully cover the United States, resulting in a yearly minimum of 2,300 victims identified to law enforcement for action. Be one of the 5,240 and together we can change the trajectory of sex trafficking in the United States.

[insert company name] is asking you to join the team for under \$200 a year and help end domestic sex trafficking. Join here.

Learn more about Guardian Group here.

Until All Are Free,
[insert signature]

TEAM 1591

Promote Toolkit



NEWSLETTER TEMPLATE

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This is why here at [\[insert your company name\]](#) we are taking a stand against domestic sex trafficking. We believe that everyone can play a role in ending this horrific crime and we are asking you to join us by becoming a member of [Guardian Group's Team 1591](#). Team 1591 is inspired by the law (18 U.S. Code § 1591) that protects children from being sold for sex and is made up of a group of people committed to ending domestic sex trafficking together by giving \$15.91 every month.

[Join the team for under \\$200 a year here.](#)